



**Responding to Cyber Escalation Proactively**  
**Cyber Breach and Attack Simulation (BAS)**  
Safebreach Cyber Validate Conference

April 28, 2022

# Shields Up

Organizations, regardless of size, should take an **enhanced security stance, especially considering geopolitical tensions**, as cyber attacks represent a growing threat.

- Dynamic situation and not completely clear yet how increased cyberattacks might overlap—or even directly target—businesses
- Department of Homeland Security US Cybersecurity and Infrastructure Security Agency (CISA), “Shields Up” warning to businesses
- Warning from the White House on potential threats



**BAS is an important part of Shields Up**

# Protecting the enterprise

Organizations should take steps to prioritize the **update technical protections**, **communicate elevated risk levels** with employees, and **refresh processes to be ready** in the event of an attack by considering

## Priority actions for cybersecurity teams

### Security Functions

- Increase vigilance and proactively update systems
- **Reduce digital footprints**
- **Confirm ingress and egress points**
- Pay close attention to intel collection from government bodies
- Identify relevant local and federal law enforcement to report a cyber incident
- Revise Incident Response (IR) playbooks
- **Confirm 24/7 security operations coverage/proactive threat hunting**
- **Practice your organization's cyber capabilities**



**Breach Attack Simulation**

# Support across the enterprise

BAS has **cross-functional application to support other teams**

## Priority actions for other functions in collaboration with security teams

### Operations functions

- Evaluate supply chain impacts associated with sanctions/vendors
- Determine supplier and customer interdependencies with organizations
- Prepare crisis command and response teams to be ready

### Human Resources/ Talent functions

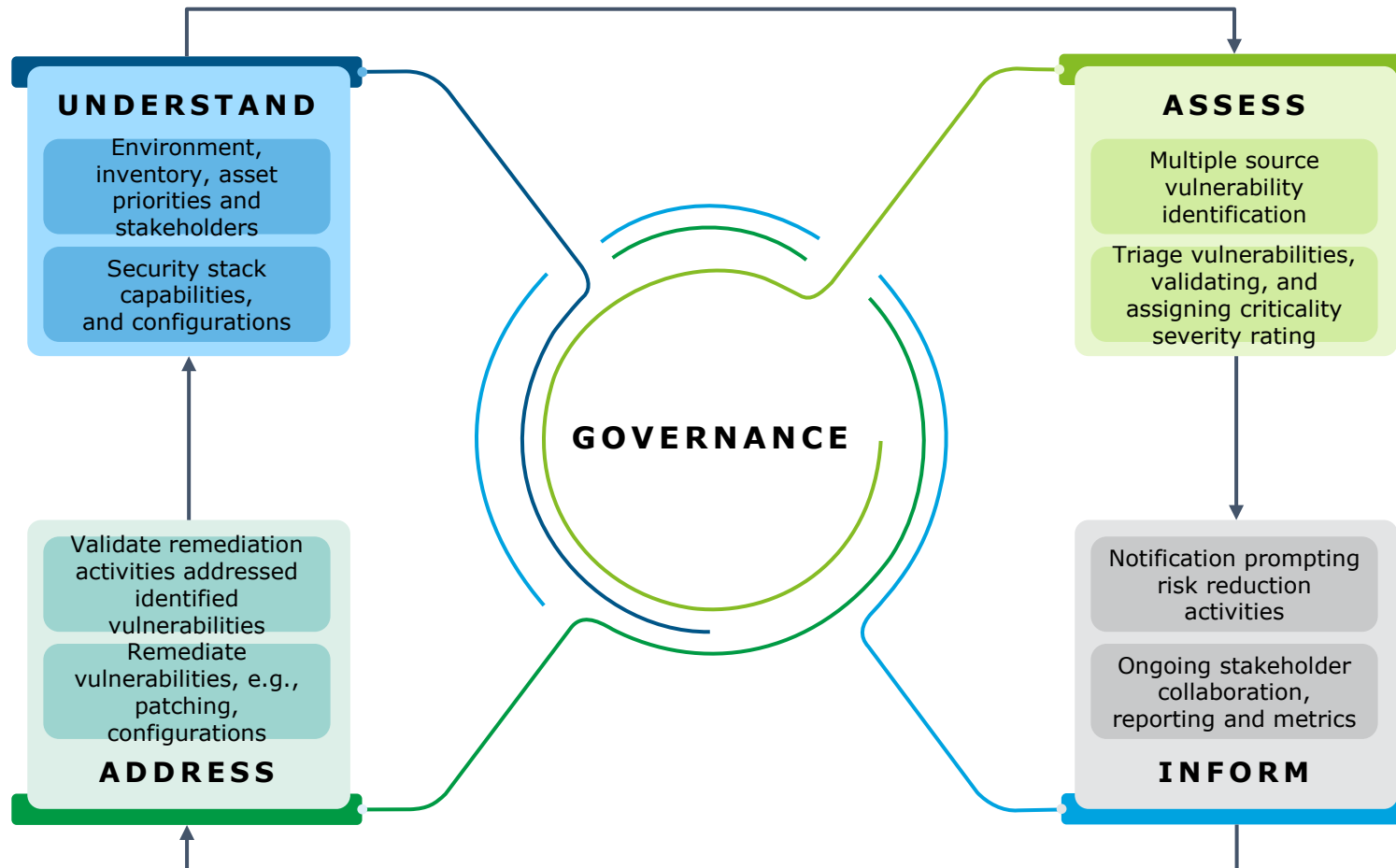
- Cyber mental health. Evaluate shift schedules of security teams to confirm coverage while avoiding overstrain - security teams are subject to talent shortages, burnout, and higher turnover
- Evaluate security training of security personnel to determine opportunities to expand experiences for active adversary engagement

### Boards and Executive Leadership teams

- Review a security dashboard of current communication, crisis, risk management, reporting, and IR plans **and practice response with table-top exercises to test technical controls;** process; governance; and executive, board, and external reporting

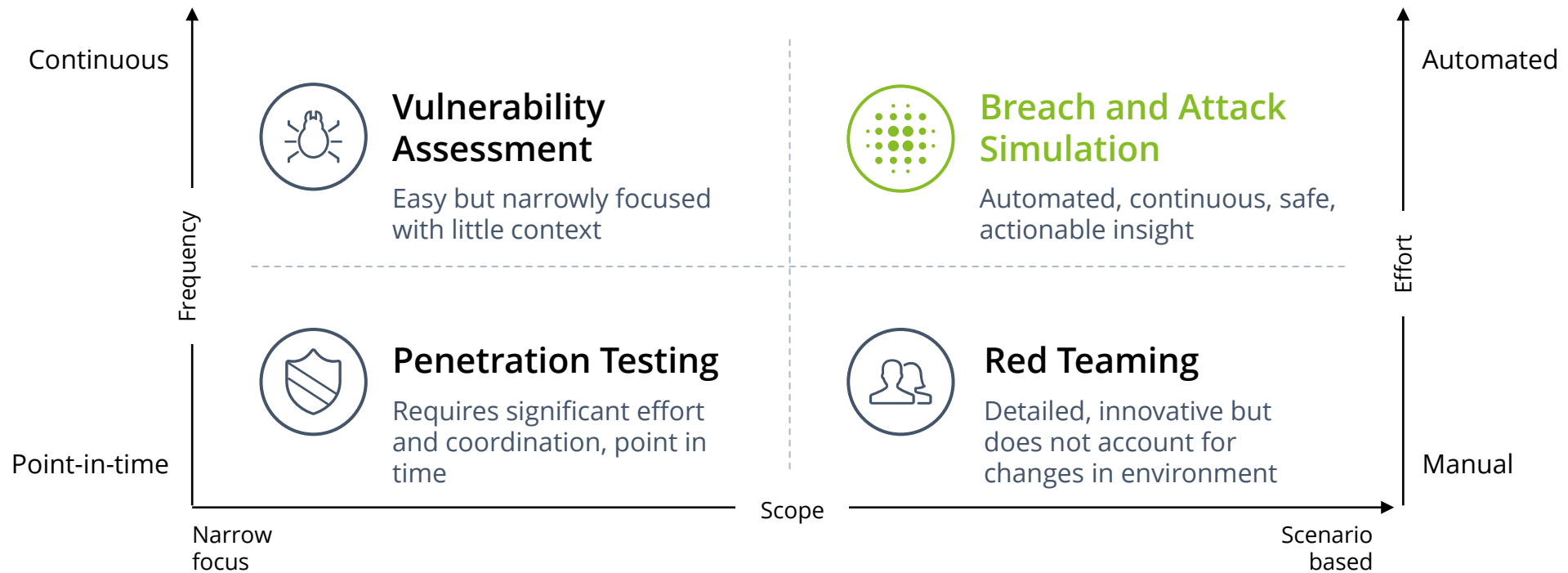
# Overall attack surface management lifecycle

Attack Surface Management (ASM) examines how effective organizational cybersecurity defenses are at protecting operations, assets, users, and proprietary and client information, and BAS is an important capability within this



# Part of the offensive security toolkit

BAS services complement traditional testing efforts by providing a broader view of potential breach scenarios from beginning to end.



Overall goal: If your organization was breached tomorrow, how could that occur and how do you stop it?



# Providing a measurable return on investment

Cost of a BAS initiative may be offset by realized risk reduction and potential bottom line savings



## Decommission Ineffective or Duplicative Controls

Highlight security controls with less than effective value relative to the cost / threat reduction allowing organizations to make **data-driven security investment decisions**.



## Reduce Time to Discovery of Threats

Help prioritize threat hunting activities and inform intelligence requirements based on the TTP's that are demonstrated to be exploitable within an organization's environment. **Helps reduce risk exposure** by prioritizing meaningful remediation activities.



## Streamline Red Teaming, Penetration Tests, and Tabletop Exercises

A semi-automated and repeatable testing approach **allows traditional testing methods and tabletop exercises to be more streamlined and targeted**



## Make Better Use of Data and Analytics

Make better use of data, **increase analytics capabilities, and orchestrate security controls** based on the weaknesses of current controls, ultimately reducing the attack surface and potential for future breaches.

# Accelerating benefits when addressing Cyber escalation

Understand risks and impacts to the business, make smart security investments, and enhance the impact of your security controls

## Risk and business impact

### 1 Improve your security posture with better information

Communicate security strategy with clear KPIs that show the cyber program's effectiveness in reducing business risk in a systematic way.

### 2 Prioritize threats to the business that are actually exploitable.

High risk exists where your security controls fail. Prioritize what matters first.

### 3 Align security strategy with business growth.

Quantify risk based on potential loss to the business/ cost of avoidance.

### 4 Know your exposure and get ahead

Measure your exposure to threats, understand which environments and business units are at risk and know what liabilities you are acquiring.

## Invest Smart and Protect More

### 5 Build the right security stack

Structure the right security stack and invest in the stack you need.

### 6 Justify and prioritize new investments to the board

Accurately identify security gaps that are not covered and advocate where additional investment is needed.

### 7 Extend the value of your team

Automate activities and get more value from the people you have.

### 8 Reduce compliance costs

Don't spend time on expensive point-in-time services. Automate continuous compliance testing to communicate with hard metrics.

## Enhance Security Control Impact

### 9 Get the most out of the security controls you have

Often times, the biggest reason why security controls fail is they are not properly configured

### 10 Ensure your controls accomplish the outcome you bought them for

Verify that your security controls are protecting your critical business assets/outcomes

### 11 Hold vendors accountable

Run standardized assessments of your security vendors and have them show you they met the threshold of risk that was established in the contract.



# Deloitte BAS approach

Deloitte's typical BAS engagement consists of three phases: **(1) threat model and plan to better understand the environment and threat landscape;** **(2) simulate real attacks in a safe environment;** and **(3) report findings/recommendations**

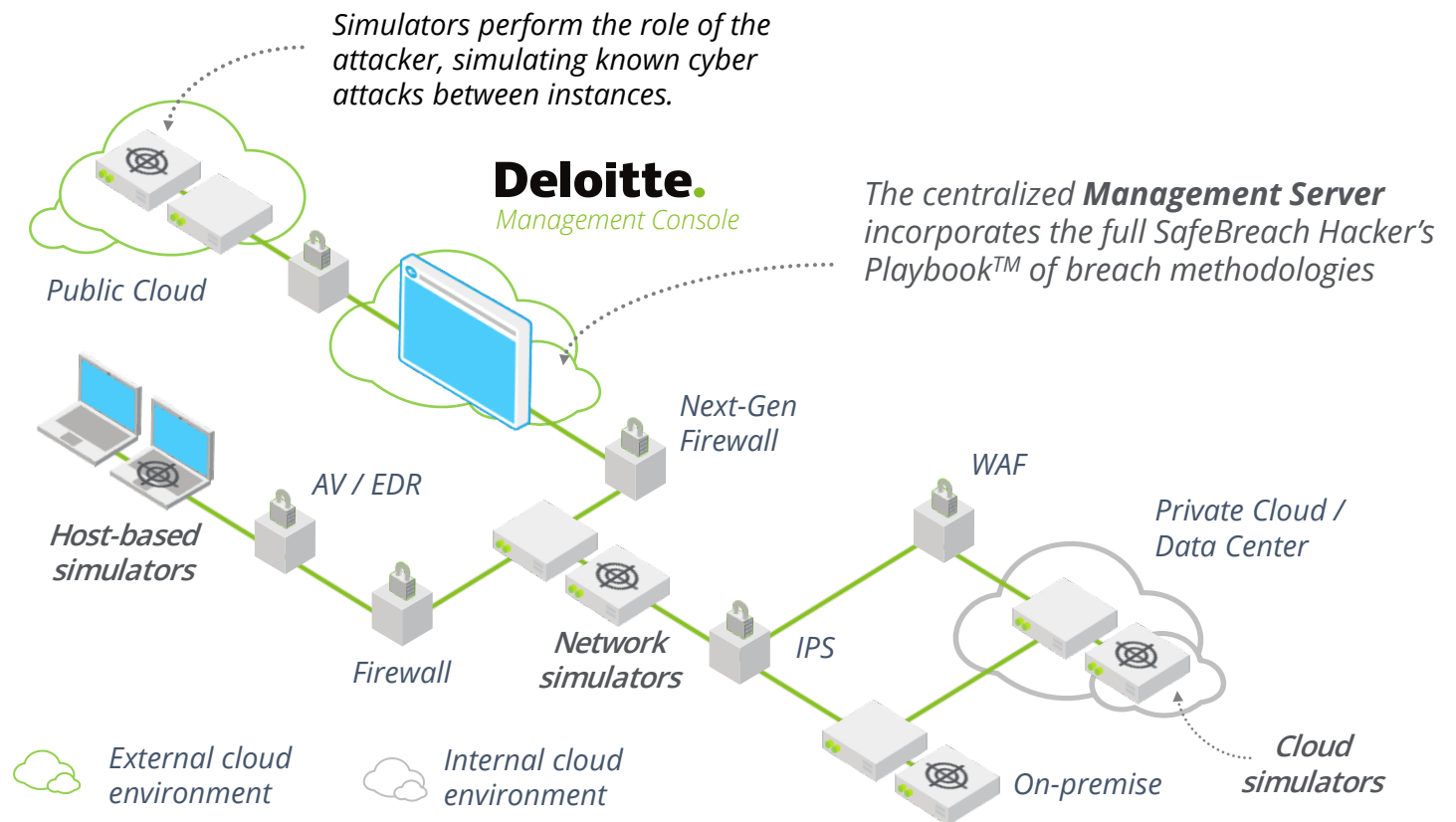
## 1 THREAT MODEL AND PLAN

Deloitte works with organizations to create a **customized threat profile through a threat modeling exercise** to identify the latest adversarial tactics, techniques, and procedures (TTPs).

This threat-driven approach will **inform the configuration of a custom playbook of breach simulation use cases.**

Customized BAS playbooks will consider which risks are likely to have significant impact to the organization.

It also facilitates the configuration and placement of BAS simulators (e.g., cloud, network, endpoint) and the type(s) of sensitive data to simulate (credit cards, personally identifiable information - PII, source code,



# Deloitte BAS approach (cont.)

## 2 SIMULATE

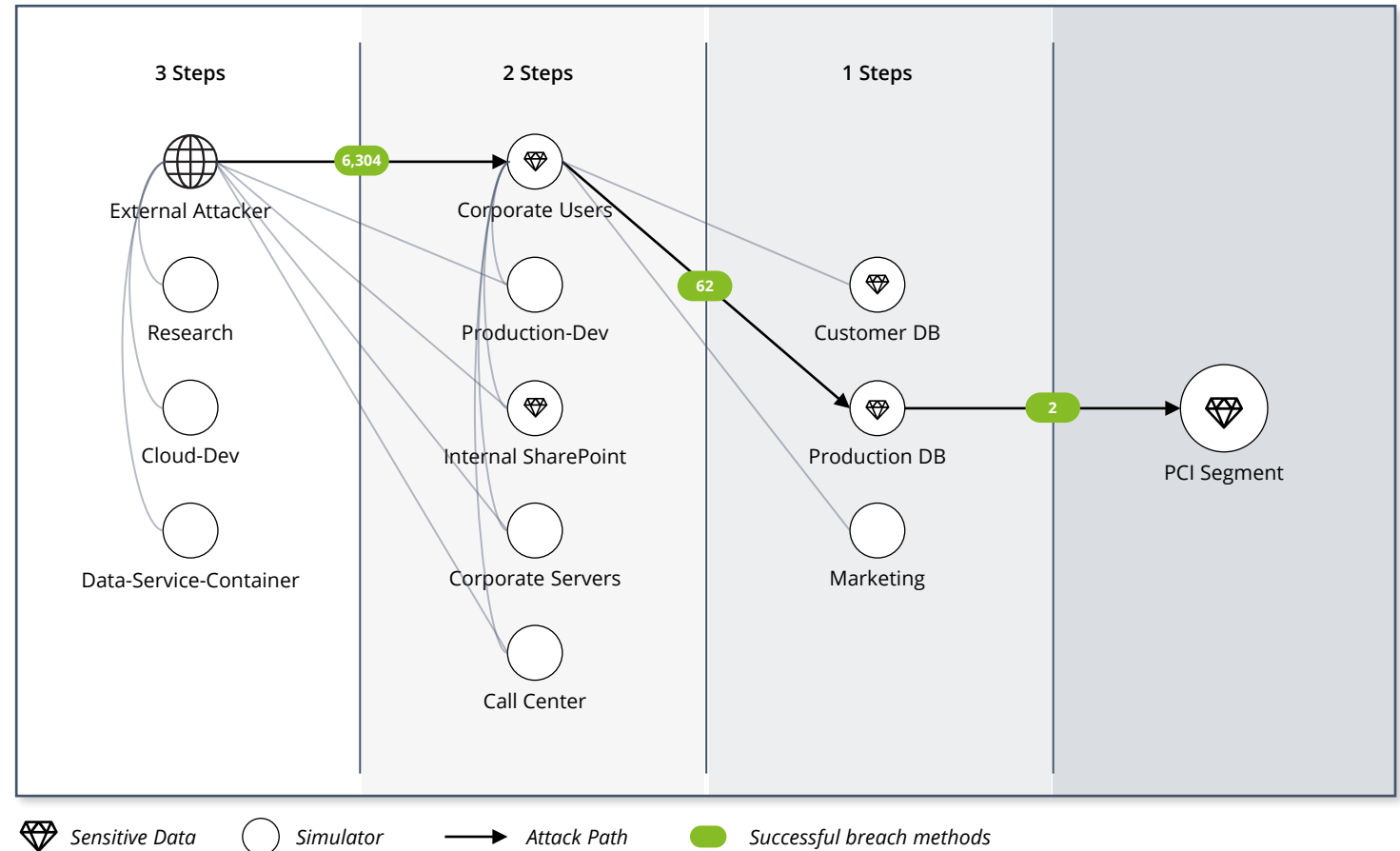
After the simulators and management console have been provisioned, Deloitte will leverage the BAS deployment to safely execute real attacks in the client's production environments.

Simulated TTPs can be stitched together to visualize how an attacker may infiltrate, move laterally, access sensitive data, and exfiltrate within an environment.

BAS simulators execute real attacks solely between simulators in this closed-loop environment using simulated data.

Executing attacks safely in this manner reduces false positives and can help security teams to enhance their situational awareness of control effectiveness without introducing risk to critical systems or actual production data.

Graphic is for illustrative purposes only



# Deloitte BAS approach (cont.)

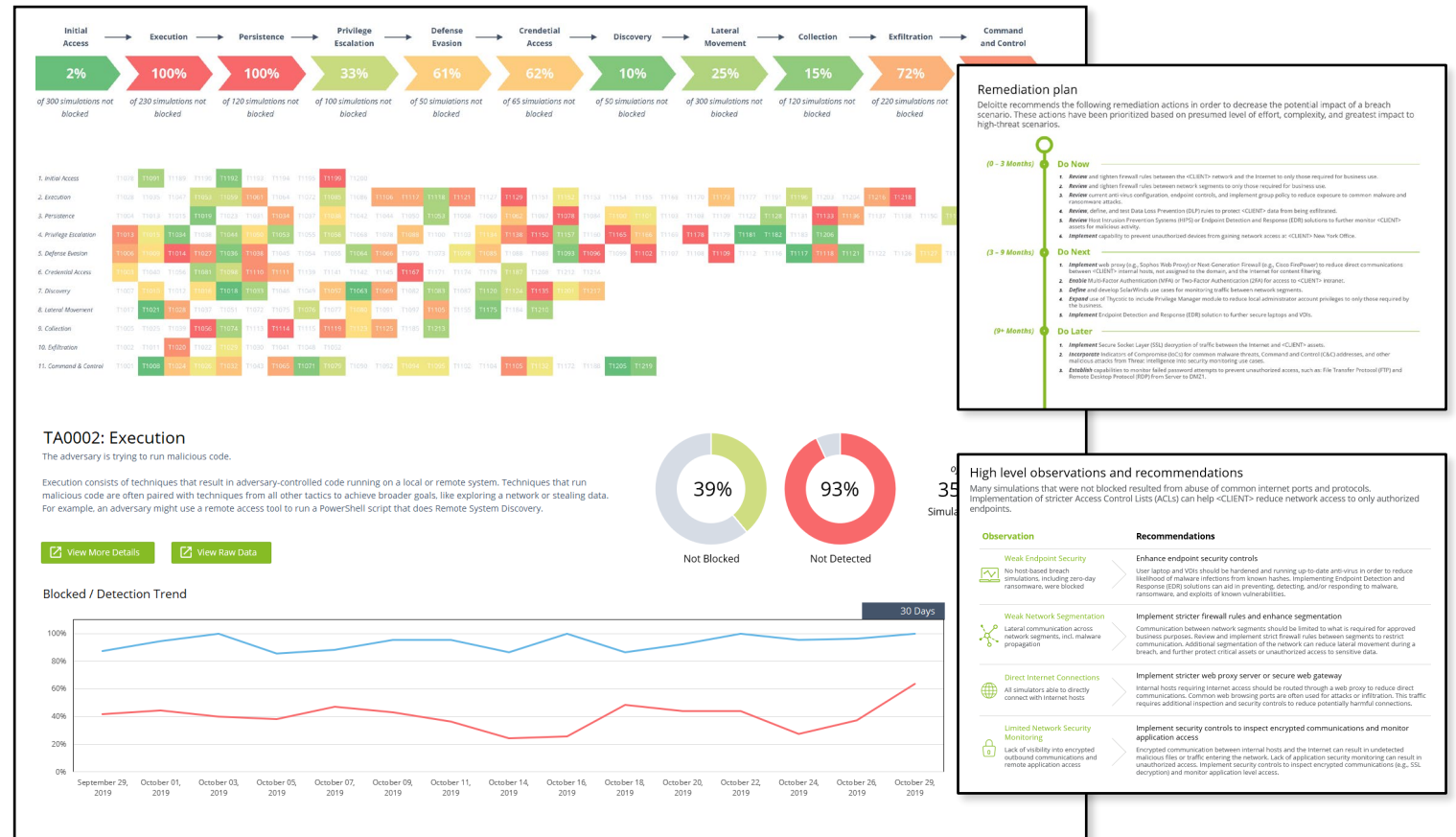
## 3 REPORT & REPEAT

Deloitte has developed a number of reporting accelerators to **synthesize the significant amount of raw data generated during a BAS exercise against industry-leading views such as the Cyber Kill Chain and MITRE ATT&CK® Framework.**

Develop a roadmap of prioritized remediation activities to help address potential gaps, based on the criticality of findings and the organization's specific threat profile.

Recommendations may include the implementation of new controls and/or tuning of existing controls.

Once the organization's remediation plan has been completed, re-run BAS simulations to identify the efficacy of the newly implemented controls and corresponding gaps.

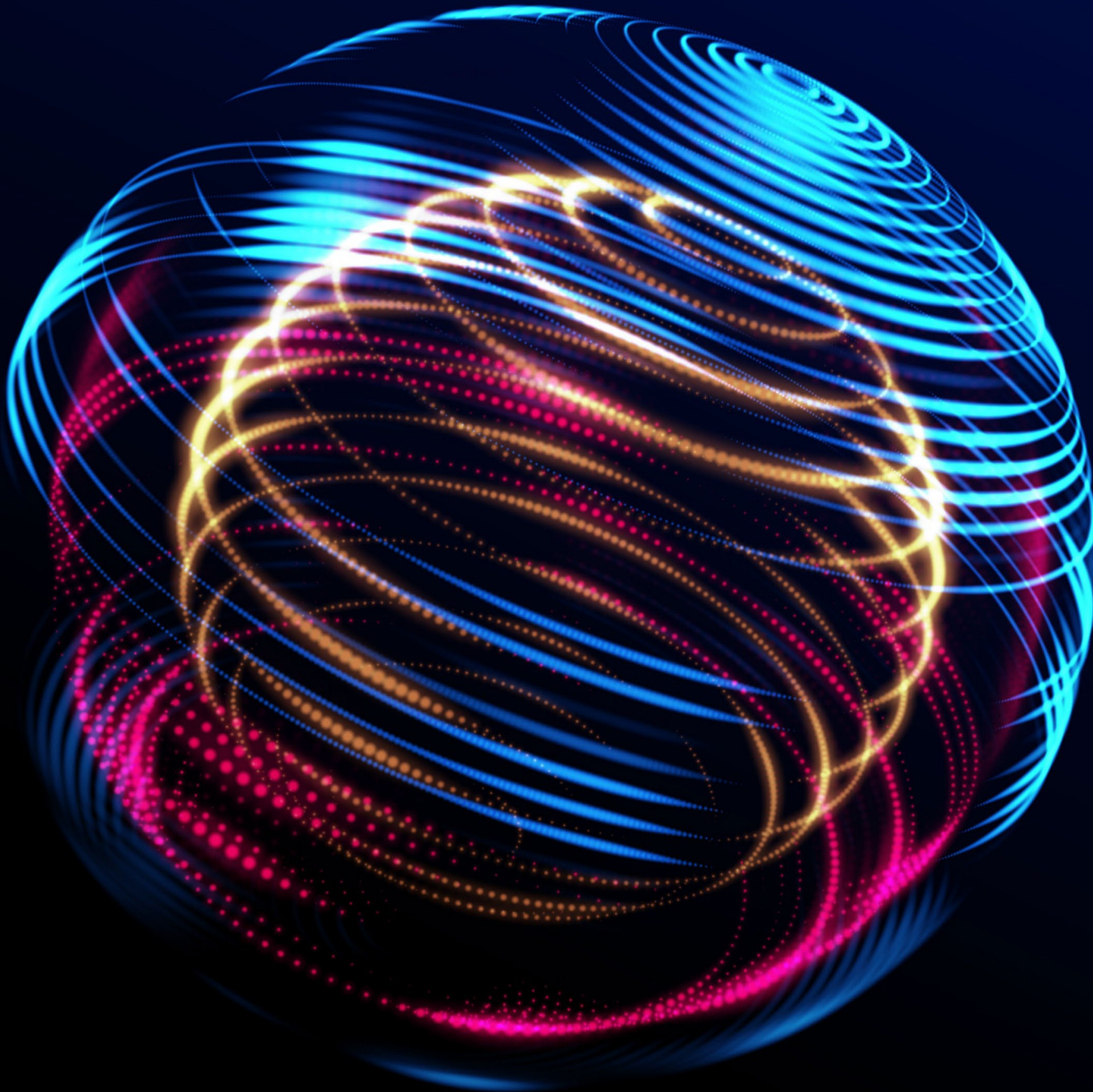


Reports are illustrative

# MXDR Example

Managed Extended Detection and Response (MXDR) by Deloitte combines an integrated and modular detection and response Software-as-a-Service (SaaS) platform with managed cybersecurity services to provide a military-grade solution—simply put, to provide outcomes for resiliency.

SafeBreach used as part of offensive toolkit to test and analyze MXDR control environment





# Integration to accelerate remediation

## Integration is a priority for accelerating remediation

Our experience is:

- Build trust with security operations teams by providing prioritized results in a way that helps them
- Risk-based prioritization is critical
- Inventory available tools and build automation based on quick wins based on:



Security Orchestration, Automation & Response (SOAR)



Case Management



Metrics and Reporting



# Simulation Insights by MITRE ATT&CK Tactics and Techniques



EXECUTION



PERSISTENCE



PRIVILEGE ESCALATION



DEFENSE EVASION



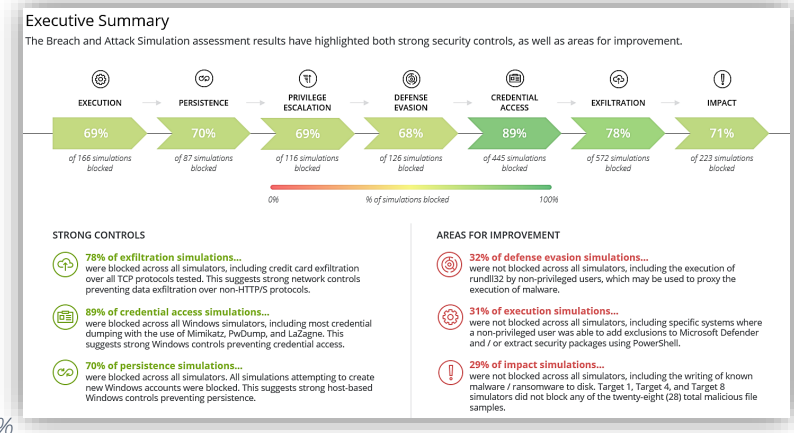
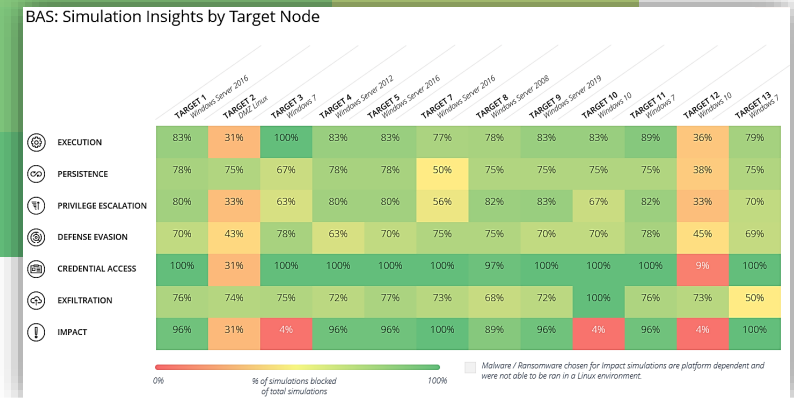
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EXFILTRATION



IMPACT





# Final thoughts

- Prepare for cyber escalation now
- Leverage BAS to help multiple teams prepare and be creative in extending use cases
- Consider BAS as a key part of your attack surface management lifecycle
- Force multiply through integration





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